



FORT WILDERNESS

Golf Classic



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Less-fortunate kids are special to Fort Wilderness. Since our founding in 1956, we've looked out for the kid who is less popular, more picked-on, or from a hard family situation. So why are you getting this letter?

Each year Fort Wilderness hosts a special day of golf. We have fun and there's great food. But more importantly we are there to raise scholarships for those special kids we care about so much. We believe in the power of camp. We have seen great things happen in kids' lives when they are immersed in a safe environment, loved by counselors, surrounded by adventure, and told that God loves them.

The 12th Annual Fort Wilderness Golf Classic on May 22nd at Abbey Springs on Lake Geneva is a day to raise thousands of dollars to help kids get to camp. Would you help us by becoming a Sponsor or a Golfer? You will feel good about your involvement plus you will have fun, make friends and initiate potential business contacts.

If you become a Corporate Sponsor by March 31st, you will be entered to win a \$50 Gift Certificate to our Coffeeshop and Gift Shop! If you register to golf by March 31st, you will also be entered to win a Super Mulligan!

See the included Golf Classic Sponsor Opportunities. Another option if you prefer, is to give a donation directly to the Scholarship Fund. Thanks for making a positive impact. See more at golfinvite.com/fort.

Sincerely,

Your Golf Classic Team

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the power of camp



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The Fort Story

The Start • In 1956, a miracle happened when a young pastor named Truman Robertson, along with his wife Janice and 5 young kids, made an offer to buy 80 acres of pristine land north of Rhinelander, WI. The miracle was that he had no money; however, the promise of some friends was clear, “If you find a place, we will stand with you.” A \$5,000 check came in the mail and Fort Wilderness was birthed.

Kept Growing • Today, Fort Wilderness has 8,000 campers each year and over 20 year-round staff. Generous friends continue to respond, allowing this refuge to stay strong and thrive. Fort now has three separate camps. In addition to Main Camp, two summer sites - Adventure Outpost and Leadership Lab - are the place for hundreds of youth campers to hear of God’s love for them. A recent Capital Campaign was completed, allowing for revitalization of older facilities. We are now ready for the next 50 years.

All year, all ages • Fort touches the lives of children, youth, families, singles and couples in all four seasons. The summer focus is families and youth. Over 400 families of all shapes and sizes, along with 300 youth, age 8-18, join the Fort Family. The fall is full of men’s, women’s, and college retreats. The winter brings almost 2,000 youth and families. The spring is time for marriage enrichment, men’s getaways and a creative Marine Trip to Florida. Through the school year, 8-10 Student Interns join countless weekend volunteers to run camp.

Helping our Local Community • Fort reaches the local community in some special ways. We have built inroads with schools and churches, providing much-needed financial help to local kids they suggest to us. A number of schools attend Fort Fun Days. Administration uses attendance to motivate students to demonstrate positive character. Likewise our Staff volunteer in the Community and a number of our staff serve on the Newbold Fire Team as well.

Businesses can help kids in need • Fort provides hope to families, including single parents, struggling to raise kids in a hard world. We raise scholarships to get needy kids to camp. Since 2006 our biggest scholarship fundraiser has been our Annual Golf Classic event held at Abbey Springs, located on Lake Geneva. Campers, volunteers, and Fort friends come together for a day of golf, Fort fun, good food, and fellowship for a worthy purpose: raising scholarships for less fortunate kids. We are looking for generous Sponsors like you who can make this event successful.

Fort Wilderness invites you to become a sponsor, prize-donor or even a golfer! Please review the enclosed Corporate or Individual Sponsor Commitment Form to see the many ways you can partner with us.



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What's a week of camp worth to a kid?

Possibly a decision for eternity! Your sponsorship will help the less fortunate be impacted by a week of camp at Fort.

Golf Classic Sponsorship Opportunities:

Gold Sponsor • \$2,500

Advertising Exposure:

- Logo on event signage
- Logo on golf event website
- Key public recognition at event
- Your Logo on our Facebook page (5,000+ followers)

Sponsor Perk:

- 1 Foursome to play in event
- Satisfaction knowing that you impacted lives

3 available

Silver Sponsor • \$1,000

Advertising Exposure:

- Public recognition at event
- Logo on sponsored hole signage
- Mention on our Facebook page (5,000+ followers)

Sponsor Perk:

- 1 Twosome to play in event
- Satisfaction knowing that you impacted lives

8 available

Bronze Sponsor • \$500

Advertising Exposure:

- Logo on sponsored hole signage (shared with other Bronze Sponsors)
- Mention on our Facebook page (5,000+ followers)

Sponsor Perk:

- 1 player to play in event
- Satisfaction knowing that you impacted lives

12 available

Hole Sponsor • \$250

Advertising Exposure:

- Logo on sponsored hole signage (shared with other Hole Sponsors)
- Mention on our Facebook page (5,000+ followers)

Sponsor Perk:

- Satisfaction knowing that you impacted lives

18 available

Next Steps: For some business owners, sponsoring the Fort Golf Classic fits your desires and goals well. For others, giving a gift directly to the Scholarship Fund is better. Either way, young people are impacted. Contact Craig Holmquist at craighol@fortwilderness.com or 715.277.2587 x1008 with questions. You can also sign up to golf or sponsor at www.golfinvite.com/fort; on a first come / first served basis.



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Corporate or Individual Sponsor Commitment Form

Please register at www.golfinvite.com/fort or return this form

Company Name

Contact Person

Address

City

State

Zip

Email of Contact Person

Phone Number of Contact Person

Corporate Website Address

Sponsorship Options (or go to www.golfinvite.com/fort)

Please check which option you wish to choose (offered on a first come, first served basis)

- I / We would like to be a Gold Sponsor at \$2,500.
- I / We would like to be a Silver Sponsor at \$1,000.
- I / We would like to be a Bronze Sponsor at \$500.
- I / We would like to be a Hole Sponsor at \$250.
- Additional Golfers (\$125 each), please include names: _____

Please make checks payable to "Fort Wilderness" and return with this form. You can also pay later.

For credit cards (Circle one): MC / Visa / DISC # _____ - _____ - _____ - _____ Exp: ____ / ____

Amount: \$ _____ Signature: _____

Note: According to IRS Guidelines, these sponsorships are considered advertising and do not qualify for a tax-deductible receipt. Please contact us if you'd rather give a gift directly to the Fort Wilderness Scholarship Fund for tax-deductible purposes, and yet still be significant part of the Fort Golf Classic Festivities. Either way, kids are impacted!

Questions about sponsorship opportunities can be directed to Craig Holmquist at craighol@fortwilderness.com or 715.277.2587 x1008.